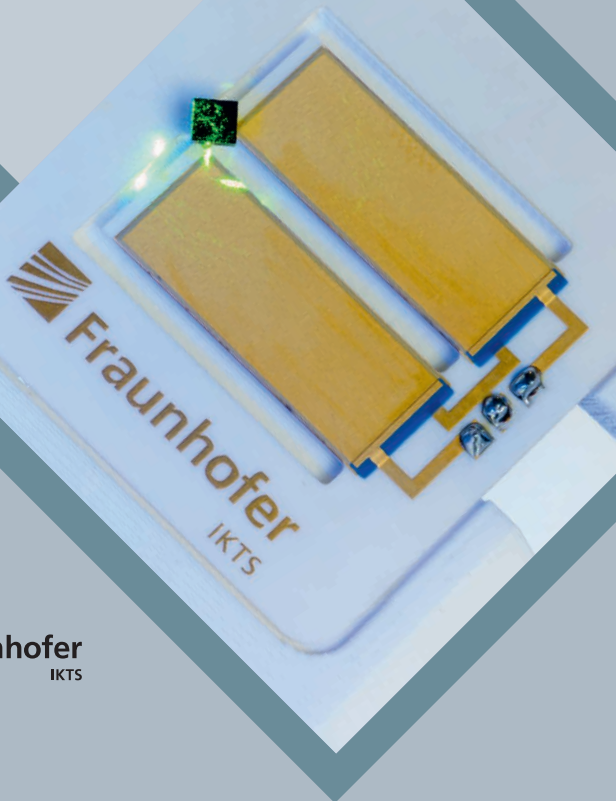




WORKSHOP

# PIEZOCERAMIC INNOVATION SMARTLY DONE

SEPTEMBER 13, 2017, 3-6 P.M.  
DRESDEN



Hosted by



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Federal Ministry  
of Education  
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smart<sup>3</sup> materials  
solutions  
growth



# PROGRAM

September 13, 2017 from 3:00 to 6:00 p.m.

## Presentations

- Networked product innovations – a way to growth for SMEs (Claudia Walther, FU Berlin)
- Sixtytyten.com – how to organize and find competences digitally (André Gräning, Sixtytyten Software GbR)
- The internet portal on piezo technology ‚piezotransfer.net‘ (Andreas Schönecker, Fraunhofer IKTS)

## Moderated discussion

## Perspectives

- Smart Co-Creation: Design thinking – shaping the future of piezo technology (Martin Schwemmler, HPI School of Design Thinking, HPI–Stanford Design Thinking Research Program)

**Get together:** networking and snacks in ISPA exhibition

# REGISTRATION

The workshop is free of charge.

To register, please write an e-mail to [ispa@ikts.fraunhofer.de](mailto:ispa@ikts.fraunhofer.de) with your name and company.

# VENUE AND CONTACT

Fraunhofer IKTS

Winterbergstrasse 28, 01277 Dresden, Germany

+49 351 2553-7231

[ispa@ikts.fraunhofer.de](mailto:ispa@ikts.fraunhofer.de)

[www.ikts.fraunhofer.de/en/ispa](http://www.ikts.fraunhofer.de/en/ispa)